



United Way of Delaware County

2009 Pacesetter Program

The United Way of Delaware County, Inc. established the Pacesetter Program to give Campaign Coordinators at Pacesetter companies hands-on help and assistance in planning their employee campaigns. Because Pacesetter campaigns kick off prior to the general community campaign, they are the focus of campaign publicity and are closely associated as leaders in community giving and corporate citizenship.

Pacesetters benefit from a quick, concise, customized campaign that focuses results, which both your employees and management will appreciate. We offer Pacesetters the additional resource of a United Way staff member who will be responsible for helping you design and carry off a successful campaign. Participation in the program provides companies recognition through press releases, outside banners, community events, United Way communications and our Annual Report.

The criteria for Pacesetter participants are as follows:

All Pacesetter companies agree to—

- 1. Make a Corporate or Company Contribution**
- 2. Run a Model Employee Campaign**
- 3. Participate in a Top Management Meeting**
- 4. Participate in Community Care Day (September 2009)**
- 5. Encourage Employee Volunteerism in the Delaware County Community**

Corporate Contribution-

- A corporate contribution must be given in the name of the business. Corporate contributions can be a percentage of employee giving, a \$1 for \$1 match of employee giving, or a pre-determined amount.

Employee Campaign-

- Commitment to set a goal to increase the amount given by company employees through workplace solicitation that mirrors the increase in the community campaign goal or sets a new level of employee participation. Implement the “10 Steps to a Successful Campaign.” Businesses with fewer than 20 permanent employees may choose to waive this requirement.

Top Management Meeting-

- With assistance from the UW’s Director of Leadership Giving, introduce leadership giving to upper management, including a separate meeting for top management. Businesses with fewer than 20 permanent employees may choose to waive this requirement.

Community Care Day-

- Provide at least one representative from Pacesetter Company to participate in Community Care Day. Community Care Day will be held in September 2009. Participants volunteer at area United Way agencies, non-profits and schools doing community service projects.

Employee Volunteerism-

- The company recognizes, encourages or supports volunteerism among its employees.

By participating in the Pacesetter Program, it affirms your company as a leader in our community who sets the "pace" for business and industry.

Recent Pacesetter Companies

The Delaware Gazette
Volvo Parts Distribution-UAW Local # 2269
Polaris Fashion Place Mall
Giant Eagle
Ohasi Technica USA
First Merit Bank
PPG Industries
Advance Auto Parts
Grady Memorial Hospital
American Showa
Kroger Great Lakes Distribution Center
Macy's
Wal-Mart
JCPenney
Oberfield's
The Floyd Browne Group
Whittman Hart

2008 Pacesetters

American Family Insurance
Associated Hygienic Products
The Delaware County Bank & Trust
Exel
Target (store #1236)
V&P Hydraulics