

Is e-Pledge Right For You?

Would you like to reduce the cost and administrative burden of running a workplace campaign - yet still achieve outstanding results for your community?

By using United Way's e-Pledge system, you can significantly reduce campaign-related expenses - without diminishing your campaign's momentum or success. This easy-to-use online campaigning tool allows you to:

- **Maximize efficiency** – Set-up is a snap, implementing the online system is easy and hassle free.
- **Preserve staff resources** – No time-consuming data entry for payroll, or administrative burden of paper pledge forms.
- **Increase accuracy** – e-Pledge validates a donor's paperless pledge before submission and provides real-time comprehensive campaign statistics.

Our Workplace Champions Speak Out

*The move to the e-Pledge system was a great decision for our organization. We have multiple locations and offering electronic pledging allowed us to send the same message consistently and regularly to our participating employees. Removing the administrative hurdles associated with organizing paper pledge forms gives me more time in the day to **LIVE UNITED**.*

Michele Barregarye, Floyd Browne Group

- **Reports At Your Fingertips** – Need a quick rundown of who has pledged? Run real-time reports on the campaign in an instant.
- **Communicate More Effectively** – With e-Pledge, you can communicate with your entire workplace at the same time and in the same way.

Your Employees Will Thank You

- **Secure and easy giving** – Check your history and donate online – all at the touch of a button.
- **More options available** – Give from your office, on the road, or right from your home.
- **It's Green** – No need to clutter your desk or the planet, go paperless with e-Pledge.

Join The Movement

With the growing interest in conducting business online, more companies than ever are taking advantage of United Way's e-Pledge Program. e-Pledge won't replace your campaign activities; instead, it allows you to use your time and talents more effectively. Your company meetings, rallies and other specific campaign tactics work hand in hand with e-Pledge to produce the most successful campaign for your organization. Want to learn more about e-Pledge options for your company? Contact Gail Gregory at ggregory@uwaydelaware.org.

REACH OUT A HAND TO ONE AND INFLUENCE THE CONDITION OF ALL

LIVE UNITED™