

United Way of
Delaware County

LIVE UNITED



July / August 2010



GIVE.

ADVOCATE.

VOLUNTEER.

2010 Campaign News

August 31st Campaign Kickoff Set

United Way of Delaware County donor and friend Archie Griffin will help us set the tone for the upcoming campaign season by serving as our keynote speaker at the annual campaign breakfast, Tuesday, Aug. 31. For more than half a century, this event has been sponsored by United Way friend, Greif Inc.



Invitations are in the mail - but if you don't receive yours in a few days, please go online to RSVP!

LiveUnitedDelawareCounty.org/RSVP

Please note the new location for this year's event:
Bridgewater Banquet and Conference Facility,
10561 Sawmill Parkway, Powell, Ohio 43065.

Pacesetters Announced

United Way Pacesetters help lead the way by holding early campaigns! This helps get the ball rolling and serves as an example to other companies. Thank you faithful and dedicated Pacesetters.

- American Family Insurance

Community Care Day

...will be here before you know it! Mark your calendars for Tuesday, September 14 at 8:30 a.m. and be prepared to help serve your community non-profits with much needed assistance on various projects. If you don't know what this day is all about, [Click Here](#) to see photos from last year's event. These photos are definitely worth a thousand words - and then some! Community Care Day is just another way we can Live United!

Video Stars

On behalf of the United Way staff, **THANK YOU** to the several dozen volunteers who took the time to stop by and be filmed or photographed to help communicate our campaign message. This year's campaign video features a montage of "I

- Associated Hygienic Products
- Delaware County
- The Delaware County Bank & Trust Company
- Macy's - Polaris



American Family Insurance kicked off its stellar e-Pledge (online giving) campaign last week. Several partner agencies attended and were paired with an American Family employee, who advocated on behalf of United Way of Delaware County. We greatly value their partnership with us in the community.

Barb Walters Takes On Leadership Role

Long-time United Way supporter, Barbara Walters, of Delaware County Bank & Trust Company, has stepped up her volunteer role with United Way and is serving as the 2010 Campaign Co-chair, alongside out-going co-chair Mark Bergstedt. Thank you to Barb and Mark for their dedication to the community and passion for volunteerism.

Community Assessment

How do we really know where donors' money is best spent? Who's to say what's most important in our community? United Way doesn't attempt to answer these questions alone! It's a 2-step process that helps us ensure donors' dollars are being used in the most efficient and meaningful way.

Step 1 - Community Needs Assessment

(CNA) Every five years or so, United Way of Delaware County conducts a thorough county-wide assessment of social services to:

1. prioritize needs and
2. identify gaps in service.

It is a multi-faceted process, seeking input from as many individuals and existing research as possible. Currently, the

Believe" statements made by our very own workplace champions, impact team volunteers, and partner agency staff. Truly a collaborative effort!

We're excited to report that this year's video is just over 4 minutes long. As many of you know, our time in front of employees during campaign season is very limited, so the shorter the video the better. We regret that due to the length, not everyone that participated will appear in the video, however we believe this year's video packs a powerful punch.

Thank you, one and all, for your theatrical enthusiasm and your time!

YPN



Young Professionals Network (YPN) is up and running, with the official launch party recently held at Cantina Laredo. If you missed it, don't worry as more fun events are being planned. YPN is for professionals in their twenties, thirties and forties, who share a common interest in giving back to their community. Since the group is just now forming, it's an ideal time to get involved and help chart its future. For more information, call Susie at United Way, (740) 369-9618 or [become a fan on Facebook](#) for the latest news.

following methods of gathering community input are underway.

- Focus groups
- Phone interviews
- Online survey

Demographics play a key role in securing input from a variety of stakeholders, such as young adults, working professionals, retirees, service providers, business leaders, community volunteers, government officials, program recipients, donors, and the general public. By late fall, findings will be available online via United Way's web site. These findings will help United Way direct dollars to address the community's most pressing needs.

Step 2 - Community Impact Process

Annually, community volunteers are recruited and training to serve a three-year term to review agency applications, visit agencies, and evaluate performance and results. This process helps to hold agencies accountable - to ensure they are using donor's gifts as intended - to impact lives in a meaningful and long-lasting way.

If you are interested in serving your community in this capacity, [Click Here](#) to see the 1-page description of an Impact Team Volunteer, or contact Tracy Whited at United Way: (740) 369-9618 or twhited@uwaydelaware.org

United Way of Delaware County
40 North Sandusky Street, Suite 203, P.O. Box 319
Delaware, Ohio 43015
Phone: (740) 369-9618 Fax: (740) 369-9080


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Volunteer Opportunity

Do you remember a special person who brought excitement to the everyday, who broadened your horizons and put little moments of magic into your life? By becoming a volunteer mentor, you can do the same for a child, and you will both be forever changed by the experience! Big Brothers Big Sisters is seeking local corporations to provide volunteer mentors to Willis Intermediate School fifth and sixth grade students. Make a difference in just one hour per week! Contact Kerri Robe, Delaware County Manager at krobe@bbbscentralohio.org or 740-369-2447 for more information.

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