



GIVE.

ADVOCATE.

VOLUNTEER.

## Campaign Kickoff



White Castle executive Dave Rife helped to officially kick off the annual campaign on September 1 as more than 125 supporters gathered for the Greif-sponsored breakfast event. The fundraising goal of \$3.5 million was announced, representing a 6% increase over the 2010 campaign goal. Last year's goal of \$3.3 million was surpassed by nearly \$86,000.



## Women's Leadership Network Launched



United Way of Delaware County proudly announces the birth of a new group - the Women's Leadership Network. Barbara Matta will serve as Honorary Chair and Marilyn McClure-Demers, will serve as Chairwoman for the inaugural year. To date, a steering committee has been formed and has met several times to determine the vision and strategies. For more information or to become involved, contact UWDC Vice President Barb Lyon, [blyon@uwaydelaware.org](mailto:blyon@uwaydelaware.org) or 614-436-8929.

United Way partner agencies enjoyed the theme of "Undercover Boss." From left: Deb McCurdy of Friends of Court Appointed Special Advocates, Tracey Wilson and Sheila Thomas of the Delaware County Chapter of the Red Cross, and Kelli Kincaid and Linda Diamond of the Delaware General Health District.

## Campaign News

The 2011 United Way of Delaware County Campaign season is off and running! Thank you to the veteran and new workplace campaigns that are providing their associates the opportunity to partner with UWDC to make a difference in our community. If you would like to learn more about starting a UWDC workplace campaign or would like to make an individual or corporate contribution, contact our office at 614-436-8929. Together we can reach our goal of \$3.5 million this year!

## Scenes from Community Care Day 2011

Thank you to the 130 volunteers who helped non-profits throughout Delaware County as part of Community Care Day 2011. Donating their time, talents and muscle for the day, volunteers from 16 companies assisted at 15 work sites.



Columbus Zoo employees enjoy painting at Salvation Army's Camp Greenwood in Delaware.

A Delaware County Bank employee helps prepare envelopes for a mailing at the Delaware Speech & Hearing Center.



## What Do Retirees Think?

UWDC recently reached out to retirees, conducting a series of focus groups to learn more about what matters to them. The ultimate goal is to increase retirees' involvement with United Way, engaging them in the community as volunteers, donors, and/or advocates.

One question asked, 'what are the top concerns facing retirees?' Responses include erosion of their nest egg, affording health care and assisted living, maintaining their health to be able to care for their aging parents, and having a purpose and staying involved in the community.

[Click Here](#) for more results.

## Young Professionals Network

Join fellow YPN members for networking, volunteering and social events. [Click Here](#) to check out our latest newsletter for details!

## Volunteer Opportunities

**Saturday, Oct. 22 -**

Make a Difference Day - coordinated by Connections, Delaware County's Volunteer Center. Call 740-363-5000 to sign up or [Click Here](#).

Pre-registration is required.

**Saturday, Nov. 12 -**

Leaf raking for older adults in Delaware County. Meet at the Center for Older Adults, 800 Cheshire Road in Delaware at 9 a.m. Call Amy Brown at 740-203-2355.

**Lunchtime -**

Readers needed at Woodward Elementary in Delaware. Commit one day a week to work with students during lunch (11:45 - 12:30). You will be a reader and a listener. E-mail [Matt Keller](#), principal, or call (740) 833-1600.